



Keepod and Safend announce a strategic alliance

*The new joined offering will provide a unique endpoint data leakage prevention solution
for enterprise and mid-market customers*

Milano, 31 July 2009 – **NSEC**, manufacturer of the **Keepod products** family, and **Safend**, a leading provider of **endpoint data protection solutions**, today announced that they are partnering to offer a unique endpoint data leakage prevention solution.

The solution is a successful integration between Keepod, the world's slimmest secure portable storage device, and Safend Protector, the industry's most comprehensive, secure and easy-to-use endpoint data leakage prevention product. The new offering will enable the customers to adopt a secure and appealing enterprise class device, protecting effectively all their infrastructure from data leakage.

*"We are pleased to announce this new alliance with Safend, one of the leaders in the endpoint data protection marketplace, that will enable our companies to provide a complete and efficient solution for the protection of the endpoints in the enterprises" - declares **Nissan Bahar, CEO of NSEC** – "Safend Protector, in fact, is complementary to Keepod and the joint solution will provide to our customer an enterprise secure storage device and a strong protection to stop information leakage through endpoints and removable media. We're glad to work with Safend as we're building both a commercial and a technological synergy."*

*"Safend's partnership with NSEC offers exciting new opportunities for Safend and NSEC to reach new customers. We are confident that the power of the integrated Safend and Keepod products will enable users to protect their sensitive data from loss, theft and malicious attacks." said **Gil Sever, founder and CEO at Safend**. "The combined hardware-software offering provides an innovative answer to the security concerns presented by portable storage device, through this cooperation, we can now further extend that protection to portable storage devices, allowing our customers to comply with regulatory requirements while securely adopting Keepod, the world's slimmest secure portable storage device."*

This new strategic partnership is part of the growth strategy of NSEC, that just a few months ago announced an important agreement with VMware, the world leader in virtualization. From Keepod allows any application to run on any PC, with zero installation and zero footprint.

***NSEC Srl** (www.nsec.it) - offers services and solutions for information security. Founded in 2007 with headquarters in Milan, Italy, NSEC has the experience of an international team of professionals and focuses its strategy in delivering high-end security solutions to the enterprise market.*



KEEPOD (www.keepod.it) – is the world’s slimmest secure portable storage device. Sized as a credit card and equipped with robust enterprise class encryption, Keepod provides a complete solution for business users. Simple, Transparent, Powerful.
With up to 16GB of secure storage Keepod stores all your files everywhere you go.

SAFEND (www.safend.com) - Safend is a leading provider of endpoint data protection solutions that protect against corporate data loss by offering comprehensive products for data encryption and port and device control. The Safend Data Protection Suite encrypts internal and external hard drives, removable storage and CD/DVDs and provides granular control over all physical, wireless and removable media devices, ensuring compliance with regulatory data security and privacy standards. With more than 1,200 customers worldwide and 1.7 million licenses sold, Safend’s solutions are deployed by multinational enterprises, government agencies and small to mid-size companies across the globe. Founded in 2003, Safend is a privately held company funded by Elron Electronics (NASDAQ and TASE: ELRN), Intel Capital and Walden Israel. Safend is headquartered in Tel Aviv, Israel with U.S. headquarters in Philadelphia.

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